



# OUR STUDIO

## Fact Sheet.

### Background.

We are a design team based in Monterrey, Mexico. Since 2009 we have focused our work on the development of business strategies driven by visual graphics, which help us to propose unique, rich and different aesthetics.

We turn simplicity into an experience and is by this mantra that our method and work style are defined. We design strategies with clear, objective and functional messages, paying attention to details, planning, creativity and innovation.



### Numbers.





# Fact Sheet.

## Clients.

We have worked with clients nationally and internationally, in countries such as [Canada](#), [USA](#), [Brazil](#), [London](#), [Sweden](#) and [Germany](#), collaborating with the people behind brands like:

Avery Dennison	Nemak
Café Tacvba	Ocesa
Cemex	ProMéxico
Conarte	Rinker Materials
Gobierno de Nuevo León	Roche
Martí	Tecnológico de Monterrey



## Expertise.

Our studio began from the concern to generate [a simple and different design method](#); exploration and adventure allows us to create paths where creativity and strategy go along with our way of thinking, specializing in:

- Branding**
- Creativity**
- Art direction**
- Design strategies**
- Editorial design**
- Webmedia**





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### Publications.

Directorio de Diseño Mexicano 2012  
 La Tundra London  
 Logolounge Vol. 8  
 Logo Gala  
 REDiseño No. 32  
 Rolling Stone No. 107

### Media coverage.

CNN	Multimedios
El Universal	Once TV
Exa FM	Radiofórmula
Grupo Reforma	Telehit
Milenio	Televisa
MTV	TV Azteca



### Why should you work with Xplaye?

- 1 | We are passionate about the projects we work in.
- 2 | We include our clients in the design process.
- 3 | We are an organized, empathic team with broad common sense.
- 4 | We see our quality as the reason we are hired.
- 5 | We design in strategic ways in order to increase results.
- 6 | We are young people, entrepreneurs that promote new ideas.

### Contact us.

If you are about to develop a project that needs a team that complements your business strategy, we want to hear from you.



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